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# Preface

SGH Warsaw School of Economics is the oldest and leading university of economics in Poland. It combines 114 years of experience with the latest global trends in education. However, its most valuable asset are the people who create a unique academic community.

What makes individuals a community are values. At SGH we appreciate scientific excellence and honesty, conscientiousness, entrepreneurship, as well as sensitivity and openness to the diversity of the world around us. Being aware that we educate future leaders, we instil in our students principles of social corporate responsibility.

In the process of education, we convey not only knowledge but also practical skills, which allow our graduates to successfully face the challenges of a rapidly changing social and economic reality. That is why at SGH the classes are conducted by outstanding lecturers who combine didactics with activities in business, international organisations as well as public and local government administration. Knowledge is best consolidated and expanded in action. SGH provides students with a lot of freedom in choosing subjects and lecturers. An individualised timetable helps one to gain professional experience already at an early stage of studies.

SGH Corporate Partners Club offers a strong support for students taking their first steps in the business world, but also for the more experienced ones. It consists of more than 20 large companies which in the implementation of their business strategies cooperate with the university by organising study visits and meetings with experts, supporting scientific research or investing in the university's infrastructure.

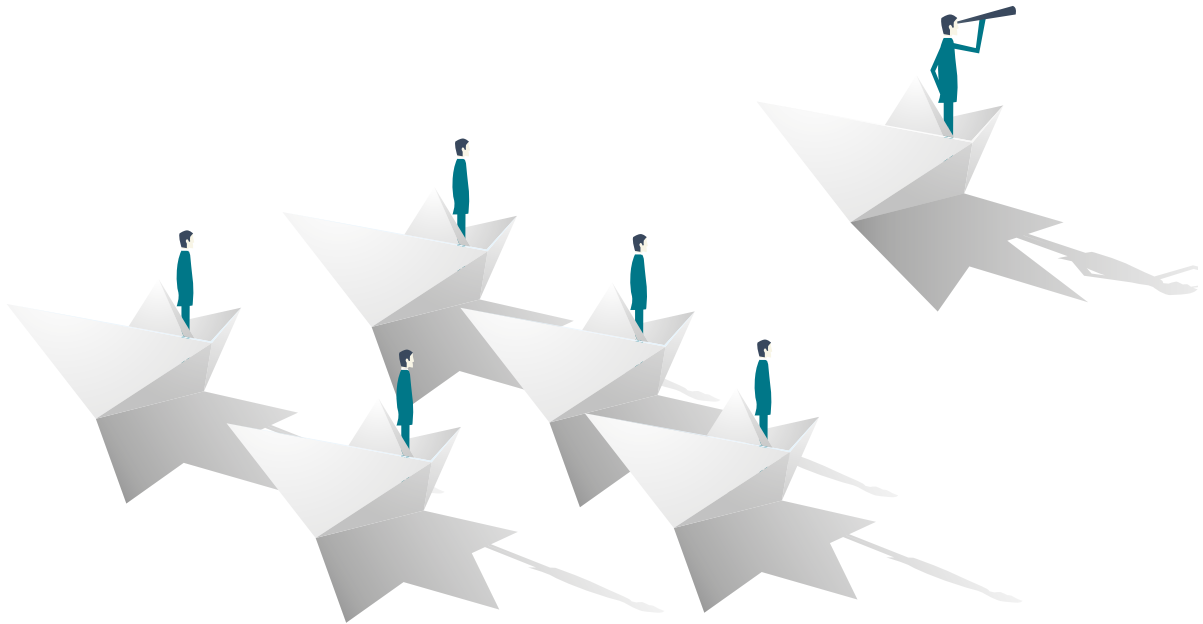
The professional experience gained during studies makes SGH graduates highly valued by employers, which is confirmed by the results of the study of the Polish Graduate Tracking System (ELA) and rankings. Owing to a very good cooperation with foreign universities, the possibility of obtaining a double diploma, a wide range of student exchange offers and a great emphasis on learning foreign languages, SGH provides a solid basis for an international career as well.

There are over 60 student organisations at SGH, in which future leaders shape the appropriate competencies by starting their first projects. We also encourage students to submit initiatives, which are then implemented with a student-doctoral participatory budget.



Rector  
Professor Piotr Wachowiak, Ph.D.

# SGH Shapes Leaders



## Mission statement of SGH Warsaw School of Economics

SGH Warsaw School of Economics is an innovative economic university that develops intellectual potential and creates leaders in response to the challenges of the future. It is an influential centre for academic research, new ideas and initiatives undertaken by the academic community and alumni, as well as by business representatives, NGOs and public administration. As an autonomous and socially responsible university, SGH promotes ethical citizenship through its teaching, research and social engagement activities.

## Values of SGH

- organisational efficiency
- integration of the academic community
- research excellence
- leadership in economic education
- openness
- academic entrepreneurship



## Facts and Figures

- The oldest university of economics in Poland founded in 1906 by August Zieliński
- Over 11,000 students
- 4,100 participants of post-graduate studies
- More than 2,700 doctoral titles and over 650 habilitation titles granted
- 28 honoris causa doctors
- Around 800 research and didactic workers and lecturers, including 69 full professors
- 25 partner companies
- More than 300 partner universities around the world
- The library collection of 1 million volumes
- More than 60 organisations and student scientific society, including Folk Song and Dance Ensemble, SGH Choir and SGH Theatre
- Rich language offer: English, German, Russian, Spanish, French and Italian
- First and second-cycle studies and supplementary education (MBA, postgraduate studies, Children's University of Economics, Academy of Young Economist, Summer Academy of Economics and Entrepreneurship, SGH High School, University of Third Age)
- Doctoral School
- Member of international organisations and networks such as CEMS, PIM, EFMD, EUA, CEEMAN, EUCEN, PECSA, EDAMBA, BUP, CESEENET, AACSB, EADI, CIRET, PRME, EAPS, SAR Network, SUERF
- Accredited by ACCA, AMBA, IQA (CEEMAN), CeQuInt (ECA), PKA, IPMA-student
- Certificates available to students include SGH & CIMA Certificate in Business Accounting (CBA), SGH & CIMA Diploma in Management Accounting (DMA), SGH & CIMA Advanced Diploma in Management Accounting (ADMA)
- 16 double degree programmes (at Bachelor and Master levels)

## Rankings

- In the 2019 the *Financial Times* ranking, two master programmes offered by SGH Warsaw School of Economics were among the world leaders. The management programme was ranked 58th, and the CEMS MIM programme was awarded with 8th place (according to Masters in Management ranking).
- In the latest edition of *Rzeczpospolita* ranking, SGH was ranked first among economic universities and faculties. The university scored the most points in three out of four evaluated categories: quality of teaching, graduates' careers, academic potential and internationalisation.
- In the Perspektywy University Ranking 2020, SGH Warsaw School of Economics took first place in the economic university category. Finance and Accounting was named number one programme in its category, while Economics and Management programmes were ranked second in their respective categories. Among all universities included in the ranking, SGH took fifteenth place in the general ranking.



# International Organisations

SGH is a partner of the Erasmus Mundus Joint Master Degree "European Master in Law and Economics – **EMLE**" programme and an associate partner of the Erasmus Mundus Joint Master Degree "Models and Methods of Quantitative Economics – **QEM**" programme, owing to which the students may obtain a joint diploma of universities participating in the programmes.

SGH is the only Polish academic member of **CEMS** – The Global Alliance in Management Education (SGH implements CEMS Master's in International Management programme) and the only Polish member of **PIM** – Partnership in International Management – the largest international organisation associating universities offering management studies.





# Scientific Research

As a leading university in economic sciences in Poland and the region, SGH conducts research projects classified among the best in the world. The university's strategy is based on the belief that the quality of the academic institution is determined by the quality of its scientific research.

SGH conducts research in the field social sciences, mainly in economics, finance, management, as well as sociology and public policy sciences. Our researchers are among the most renowned economists in the world, they lead in international rankings (e.g. in the RePEc ranking) and are awarded for their publications and research results. They also receive prestigious awards granted by the Ministry of Science and Higher Education or the National Bank of Poland. SGH's research staff are distinguished by their public activity, they actively cooperate with the Parliament, ministries, non-governmental organisations, as well as European Union institutions. They are also experts and reviewers for the European Commission and European research institutions. SGH scientists carry out research projects financed by the National Centre for Science and the National Centre for Research and Development, as well as take part in all EU funding programmes for science. SGH is one of the main beneficiaries of international scientific grants awarded under the Seventh Framework Programme (FP7), the COST programme (European Cooperation in the field of Scientific and Technical Research), the Polish-Norwegian Research Fund, EU tenders, the Visegrad Fund and others.

## SGH's research activity is conducted by institutes, departments and units in five collegia:

### ■ Collegium of Economic Analysis:

micro- and macroeconomics, mathematical economics, labour economics, mathematics of finance and insurance, econometrics, decision-making theory, statistics, demography, operational research, methods of business data analysis, business informatics, economic policy.

### ■ Collegium of Socio-Economics:

history of economic thought, economic history, public finance and banking, environmental economics, social economics and employment, social insurance, sociology, philosophy, political science, public administration, international relations, economic integration, regional and global security.

#### ■ **Collegium of World Economy:**

international economics, foreign economic policy, European integration, functioning of intergovernmental organisations, international finance, international business management, private and public international law, economic transformation, international marketing, internationalisation of business activities.

#### ■ **Collegium of Business Administration:**

enterprise and its development, entrepreneurship, competitiveness, strategic management, corporate finance, labour resource management, enterprise value management, small business studies, managerial accounting, innovation management, marketing, logistics.

#### ■ **Collegium of Management and Finance:**

theory of economics, finance and banking, theory of management, marketing, economic policy, accountancy, national economy and enterprise management, logistics and transport, quality management, economics of consumption in terms of examining people's living standards and quality control.

## Selected scientific journals

### **Collegium of Economic Analysis:**

- National Economy
- Papers and Studies of Research Institute for Economic Development SGH
- Collegium of Economic Analysis Working Papers
- KAE Working Papers
- Econometric Research in Finance
- Studia Demograficzne – journal under the "Support for scientific journals" programme

### **Collegium of Socio-Economics:**

- Analysis and Studies CASP – journal under the "Support for scientific journals" programme

- The Quarterly of the Collegium of Socio-Economics "Studia i Prace"
- Public Policy Studies – journal under the "Support for scientific journals" programme
- Warsaw Forum of Economic Sociology – journal under the "Support for scientific journals" programme

### **Collegium of World Economy:**

- International Journal of Management and Economics
- Women and Business

### **Collegium of Business Administration:**

- Business Administration Quarterly

- Education of Economists and Managers. Problems. Innovations. Projects.

### **Collegium of Management and Finance:**

- Studies and Works of the Collegium of Management and Finance
- JMFS Journal of Management and Financial Sciences
- Organisation and Management
- Economics and Law in Health Care

### **Centre for Open Education**

- e-mentor

# International Relations and Cooperation

International cooperation is one of the strategic elements of development of SGH Warsaw School of Economics. It serves to increase the attractiveness of the teaching offer, adapt it to the requirements of the changing world and build an exceptionally strong position of SGH graduates on the Polish and foreign labour markets. Thanks to its openness to new ideas and its long-standing tradition of dialogue and knowledge exchange, SGH has established numerous contacts with universities abroad in the area of student exchange and cooperation.

## **CEMS / The Global Alliance in Management Education**

CEMS is an elite alliance of 32 leading business schools, as well as over 70 companies and social partners with a global reach. SGH is a member of the alliance as the only Polish university and one of 20 in Europe. Within the alliance, a one-year management CEMS MIM programme (Master in International Management) is implemented, addressed exclusively to students of the associated universities. Its aim is to prepare for managers work in a multicultural and multilingual environment.

## **PIM / Partnership in International Management**

SGH Warsaw School of Economics is the only Polish member of the PIM association - the largest international organisation with global reach. PIM consists of 65 leading business schools worldwide that offer renowned MBA programmes or master's degrees with the highest level of education in management. Only universities recommended by its members are invited and accepted into the association. PIM provides opportunities for exchange of master's students with universities on all continents.

## **CIEE / Council for International Educational Exchange**

CIEE is an international educational organisation with branches in over 40 countries worldwide. The organisation combines studies with internships and various cultural events. The CIEE programme at SGH Warsaw School of Economics is designed for American students who are interested in Poland and Central Europe as well as their political, social and economic transformation from a state-controlled economy to a democratic market system.

## Double Diploma Programme / DDP

A double diploma programme enables its participants to study at SGH and at a partner university. Upon graduation, the student receives diplomas from both institutions. Currently, SGH offers this possibility with 15 partners at the bachelor and master levels.

## Polish-German Academic Forum (PNFA)

Programme of SGH and two German universities (Johannes Gutenberg Universität Mainz and Universität Duisburg-Essen). The participants gain a thorough knowledge of the management of Polish-German economic relations. The classes conducted in German prepare the students for internships and work in German companies.

## Summer Schools

Short holiday programmes offered by foreign universities in almost all countries around the world. They provide the opportunity to get to know the country in which they are organised, its culture and people, and make new friends.

## Erasmus Mundus

SGH is a partner in Erasmus Mundus Joint Master Degrees projects, which provides the students of our university with the opportunity for mobility in order to obtain a joint diploma from the universities participating in the following programmes:

- European Master in Law & Economics (EMLE) - a year-long master's programme in English with a unique degree in economic law analysis. It is pursued within a consortium of leading European universities as well as those from Israel and India. It gives an opportunity to study at 3 different universities and obtain 3 diplomas, including the prestigious LL.M./MA/MSc titles;
- QEM - Models and Methods of Quantitative Economics - a project developed by: Universitat Autònoma de Barcelona (Spain), Universität Bielefeld (Germany), Université Paris 1 Panthéon-Sorbonne, Paris (France), Università Ca' Foscari Venezia (Italy). It gives the possibility to obtain a joint diploma of these universities.

SGH students can also apply for scholarships on their own, e.g. within the Visegrad Fund, GFPS (Polish Scientific and Cultural Association in Central and Eastern Europe), Fulbright Foundation, CEEPUS, as well as individual scholarships offered by foreign universities.

## ERASMUS+

The largest EU student and staff exchange programme providing scholarships for studies and internships within the EU, as well as some other countries. SGH cooperates with more than 200 European universities that each year offer more than 500 seats for a semester or a year-long studies. The programme includes: learning mobility, cooperation for innovation and exchange of good practices, support in policy reform, the Jean Monnet programme and, for the first time, sports.

## Bilateral Agreements

Such agreements provide the possibility to study in the best non-European universities: in Asian countries (e.g. China, Taiwan, South Korea, Singapore, Hong Kong, Japan, India, Thailand, Malaysia), USA, South America, New Zealand and Australia, Russia or South Africa. Every year nearly 200 students of SGH Warsaw School of Economics take advantage of this offer, studying at prestigious universities around the world.

# SGH and Business

SGH cooperates with the business environment in terms of education, research and issues related to university management. In every area of activity and at every stage of its implementation, SGH invites external companies to partnership. This cooperation is either project-based or permanent. The key projects of SGH are usually based on cooperation between students, academic staff, graduates and university partners.

## SGH Corporate Partners Club

The Club was founded in 1998 and is a joint initiative of both Polish and international companies, cooperating with SGH on many levels. For more than 20 years it has been uniting companies which together with the university implement various initiatives and try to develop solutions and projects that meet the specific needs and capabilities of individual companies and universities. Participation in the Club is perceived as being part of a prestigious group that actively supports the development of the university and combines theory with business practice. The activities of SGH Corporate Partners Club are focused on four main areas: employer branding and recruitment, strengthening of the university's potential, education and science as well as social projects.

## SGH Corporate Partners Club Council

The council appointed by the rector consists of presidents of partner companies. It is an opinion-shaping and advisory body, which is part of a wider dialogue between the university and its stakeholders as well as the environment of which business is a particularly important part.

## Education for Business

Short courses in leadership, strategy, business analytics, marketing, finance and management, delivered by leading lecturers from SGH Warsaw School of Economics, experienced in conducting advanced forms of education for specialists as well as middle and senior management. The courses are conducted in a closed formula at the request of specific company or institution.

## Thanks to SGH's cooperation with its partners:

- SGH students can choose from a wide range of apprenticeships and internships during their studies and have a trouble-free way to find work in reputable companies
- The university conducts a number of workshops and lectures during which students can meet with business practitioners
- Students may participate in study visits to companies, research projects and conferences
- The university's infrastructure and know-how in the field of university management and administration is developed.

## “Studying Practically” Programme

SGH students can take advantage of the “Studying practically” programme in cooperation with employers from the SGH Corporate Partners Club. It is a unique offer of courses conducted by the specialists-faculty members together with the specialists-business partners. The partners also organise workshops and meetings for students.

## Sponsorship Programmes

Some companies cooperate with the university as part of the sponsorship programme. This allows them to support students, interact with them and pursue their own recruitment and employer branding campaigns. Sponsorship programmes are individually tailored to the needs of external companies.

**The SGH Entrepreneurship and Technology Transfer Centre** provides commercial services in the matters of preparing expert evaluations, opinions, analyses, market research and broadly understood business consulting.

## SGH Business Club

SGH Business Club offers a platform for entrepreneurial graduates and students of SGH Warsaw School of Economics. It was created to:

- integrate the entire business community associated with SGH
- facilitate relationships between entrepreneurs and the university
- activate networking in various industry and community cross-sections
- promote achievements of entrepreneurs coming from SGH
- disseminate the principles of business ethics and entrepreneurship ethos
- implement activities increasing the prestige of business environment
- support projects aimed at developing entrepreneurship

## SGH Corporate Partners Club



# Career and Relations with Graduates

The Career Centre and Alumni Relations is dedicated to supporting the career development of students and graduates and cooperation between members of both groups. It is responsible for shaping and maintaining relations with SGH alumni.

## Career Service

It is a platform for communication between employers and SGH students and graduates. Thanks to the combination of many different functionalities it enables students and graduates to effectively enter the labour market, also giving the employers the opportunity to actively participate in the process. Through the Career Service, students have access to current internships and job offers, as well as many valuable information on such topics as recruitment, job search, professional development and preparation of CVs and application documents. The platform expedites the consultation process with a career adviser. One of the forms of promoting SGH students and graduates on the labour market are psychological recommendations issued by the career counsellor. They contain an extended description of the student/graduate's personality strengths. The recommendation is a formalised document, addressed to the future employer.

## Alumni Club

The club aims to integrate the community of graduates by providing them with the opportunity to participate in meetings, conferences and events organised at SGH.

It fosters the establishment of business contacts, as well as the renewal of relationships with alumni of different fields of study and graduation years. Moreover, SGH alumni can post and receive job, traineeship and internships offers through the Career Service, they also receive information about SGH's educational offer regarding further education and professional qualifications.

## SGH Mentoring

The university has other organisations, formal and informal, which have been established by graduates of selected educational programmes (CEMS, MBA, Polish-German Academic Forum and others) or as a continuation of their membership in student organisations (Student Council Foundation, AIESEC Alumni, Erasmus Students Network and many others).



## Alumni and Lecturers

SGH Warsaw School of Economics graduates and employees actively participate in Polish and European economic and social life. Its alumni include the former Prime Minister of Poland, the first ever EU Commissioner, two Presidents of the National Bank of Poland, members of the Monetary Policy Council, Presidents of the Warsaw Stock Exchange, Chairman and members of the Polish Financial Supervision Authority (UKNF), government experts, advisors, associates of the European Union and other European institutions and the UN.

Graduates and employees of SGH Warsaw School of Economics for many years have served as presidents of the largest Polish companies, banks, insurance companies and other financial institutions. Our graduates also include many writers, publicists, journalists, filmmakers, producers and film and theatre directors, as well as actors, photographers, and medalists of the Olympic Games.

### SGH graduates earn very well

The long-term research study conducted by the Polish Graduate Tracking System (ELA) and published annually by the Ministry of Science and Higher Education shows the above-average earnings of SGH alumni in the first year after graduation ([ela.nauka.gov.pl](http://ela.nauka.gov.pl)).

### Science and experience

Thanks to a constant system of evaluation of the quality of education and scientific research, as well as the combination of teaching skills with practical experience, our lecturers continuously develop their competences and represent a high level of substantive and didactic quality of the conducted classes.

### SGH's strong position thanks to its experts

As a result of media activity of its academics, SGH Warsaw School of Economics is the most recognisable university of economics in the country. Experts – in accordance with their scientific interests in various fields – comment both on the current situation in Poland and in the world, and offer the historical approach to many economic, business and social phenomena.

### SGH is a university of future CEOs

More and more CEOs of large companies in Poland are graduates of SGH Warsaw School of Economics. In the latest ranking of *Rzeczpospolita*, our university has strengthened its leading position, with 1 in 13 CEOs being SGH alumni.



## Education

SGH offers first and second-cycle studies, as well as doctoral and postgraduate programmes. In addition to the core programme, Bachelor and Master students can choose specialisations either related to their major, or of more interdisciplinary character where they deepen their knowledge and broaden their skills in the areas of their interest. The individualised course of study allows students to choose subjects and lecturers. The university also takes great pride in the high quality of language courses and a wide range of lectures in foreign languages.

# First-Cycle Studies

Bachelor's studies give students basic knowledge of the social sciences, especially economics, as well as the skills and in-depth understanding of the area of study.

All graduates of the first-cycle studies skilfully apply their knowledge in professional work, use basic methods of data acquisition and processing, carry out research tasks, logically draw conclusions and formulate judgments based on available data. They may engage in discussion with specialists in their areas of interest, as well as people from various socio-professional backgrounds, they make managerial decisions, operate efficiently under stress and time pressure, and last but not least, are fluent in two foreign languages.

## Available Majors in Polish

- ekonomia
- finanse i rachunkowość
- globalny biznes, finanse i zarządzanie (Governance)
- metody ilościowe w ekonomii i systemy informacyjne
- zarządzanie

## Available Majors in English

- Global Business, Finance And Governance
- International Economics (Cequent Certificate for Quality of Internationalisation)
- Management
- Quantitative Methods in Economics and Information Systems

## Interdisciplinary Majors

- SGH & CIMA Certificate in Business Accounting (CBA)



# First-Cycle Studies

## CIMA

CIMA is an institute for training professionals in the field of financial management. It offers an international professional qualification programme in the field of the so-called management accounting. The operations of this institute are popular among consultants, financial advisors, managers responsible for planning and control processes and people who decide on the company's strategy.

## CEEMAN

CEEMAN is an international management development association aimed at accelerating the growth in quality of management development. It is a worldwide organisation that includes more than 210 institutions from over 50 countries. IQA CEEMAN (International Quality Accreditation) can be obtained by business schools and other institutions that deal with development of management and operate in dynamic environments.

## ACCA

The Association of Chartered Certified Accountants (ACCA) is the largest, most prestigious and fastest growing international professional organisation for finance, accounting and management specialists, with over 170 thousand members from 180 countries worldwide. SGH Warsaw School of Economics received accreditations for both first- and second-cycle studies in finance and accounting.

## Double Diploma Programmes

- European University Viadrina, Germany (for students of Management and Global Business, Finance and Governance in Polish and English, as well as of finance i rachunkowość in Polish)
- Kyungpook National University (KNU), South Korea (for students of International Economics, and Global Business, Finance and Governance in Polish and English)
- Peking University, Guanghua School of Management, China (for students of Management, International Economics, and Global Business, Finance and Governance in Polish and English)
- Pforzheim University, Germany (for students of International Economics, and Global Business, Finance and Governance in Polish and English)



## Second-Cycle Studies

Master's studies equip students with the general knowledge of the main theories and research methods in various fields, especially economics, but also with advanced theoretical and practical understanding as well as familiarity with various methods of data acquisition and analysis in the area of student's major.

The graduates of the second-cycle studies use various techniques of data acquisition and methods of analysis. They plan and implement research task and expertise, acknowledge research or professional problems and subject them to professional analysis. They possess managerial competence, operate efficiently under stress and time pressure, and direct their further education independently.

### Available Majors in Polish

- analiza danych – big data
- e-biznes
- ekonomia
- ekonomiczna analiza prawa
- finanse i rachunkowość
- globalny biznes, finanse i zarządzanie (Governance)
- HR biznes partner
- kierunek menedżerski
- metody ilościowe w ekonomii i systemy informacyjne
- międzynarodowe stosunki gospodarcze

- zarządzanie
- zarządzanie finansami przedsiębiorstwa
- zarządzanie projektami

### Available Majors in English

- Advanced Analytics – Big Data
- Finance and Accounting (ACCA Accreditation)
- Global Business, Finance and Governance
- International Business

### Interdisciplinary

- SGH & CIMA Diploma in Management Accounting (DMA)
- SGH & CIMA Advanced Diploma in Management Accounting (ADMA)

### IPMA Student Programme

A knowledge and skills certification system in project management, aimed at students and graduates. The programme is conducted in cooperation with the branch of the International Project Management Association (IPMA) – an international organisation that brings together experts, practitioners and scientists.

## Joint study programmes with universities abroad

- European Master in Law and Economics (EMLE) – SGH in cooperation with international universities – EMLE: Erasmus University Rotterdam, University of Hamburg, University of Bologna, University of Ghent, University of Aix-Marseille, University of Vienna, University of Haifa, Indira Gandhi Institute of Development Research.
- Models and Methods of Quantitative Economics (QEM) – the programme is designed by a Consortium of five European universities: Universitat Autònoma de Barcelona, Universität Bielefeld, Université Paris 1 Panthéon-Sorbonne, Università Ca'Foscari Venezia, SGH Warsaw School of Economics, and few associated partners.
- CEMS MIM – a one-year master's programme in the field of international management, prepared in cooperation with leading educational institutions and best international corporations in Europe and in the world.

## Double Diploma Programmes

- EBS – Universität für Wirtschaft und Recht, Germany (for students of zarządzanie in Polish)
- EDHEC Business School, France (for students of zarządzanie in Polish, International Business in English, Global Business, Finance and Governance in Polish and English)
- Europa Universität Viadrina (EUV), Frankfurt, Germany (for students of zarządzanie and finanse i rachunkowość in Polish, as well as International Business in English)
- Toulouse Business School (TBS), France (for students of zarządzanie in Polish, as well as International Business in English)
- Mercator School of Management, Universität Duisburg-Essen (MSM), Germany (for students of finanse i rachunkowość in Polish)
- Nova School of Business and Economics (NOVA), Universidade Nova de Lisboa, Portugal (for students of zarządzanie in Polish)
- Technische Universität Berlin (TUB), Germany (for students of zarządzanie in Polish)
- School of Management and Law (ZHAW), Switzerland (for students of Global Business, Finance and Governance in Polish and English)
- University of Economics (VSE) Prague, the Czech Republic (for students of International Business in English)
- Università degli Studi di Firenze (UNIFI), Italy (for students of finanse i rachunkowość in Polish)
- Université Laval, Canada (for students of Global Business, Finance and Governance in Polish and English)
- Johannes Gutenberg-Universität Mainz (JGU), Germany (for students of zarządzanie and finanse i rachunkowość in Polish)



# Doctoral School

The purpose of SGH Doctoral School is to provide support in conducting the research needed for writing and defending the doctoral thesis. It also conveys cutting-edge world knowledge in the selected areas of social sciences and research methodology, as required by the learning outcomes of level 8 of the Polish Qualification Framework.

## Scientific Disciplines

Education at the Doctoral School includes: the curriculum and implementation of the Individual Research Plan.

The curriculum at the Doctoral School is implemented in three disciplines, in five programmes:

- Economics and Finance in the scope of Economics
- Economics and Finance in the scope of Economics in English
- Economics and Finance in the scope of Finance
- Political and Administration Sciences
- Management and Quality Sciences

## Implementation Doctorate

Innovative programme addressed to enterprises.

- PhD student is required to prepare a doctoral dissertation that will improve the operation of an enterprise
- PhD thesis is supervised by two tutors – a scientific supervisor and a project supervisor from the company
- Doctoral dissertation is prepared as part of the "Implementation Doctorate" programme of the Ministry of Science and Higher Education (MNiSW)

## Grant Doctorate

The programme is addressed to persons without a PhD degree – beneficiaries or contractors of research programmes financed by external institutions, e.g. National Science Centre (NCN), National Centre for Research and Development (NCBR), Ministry of Science and Higher Education (MNiSW).

- The subject matter of the research project must be consistent with the scope of scientific disciplines covered by the curriculum at the SGH Doctoral School.
- Candidates may be admitted to the Doctoral School beyond the limit of places specified by the Rector of SGH, provided that the financing of the doctoral scholarship from the research project is ensured.

## Postgraduate Studies

Postgraduate studies include about 150 programmes in Polish and English for individuals as well as companies and institutions. The wide offer is created in response to the current demand of the labour market and it is addressed to graduates of various types of higher education institutions.

### MBA

- CEMBA – Canadian Executive MBA – a programme in English language implemented in cooperation with The Université du Québec à Montréal (UQAM). It has been named the top programme in Polish and international rankings for many years now; in 2015 it celebrated its 20th anniversary.
- MBA-SGH – the highest ranked Polish language Executive MBA programme. This is an extremely intensive course in practical organisation management, lecturers from SGH and abroad. It offers the opportunity to go to China and create a business project.
- SGH – WUM MBA – postgraduate Executive MBA studies, created by SGH Warsaw School of Economics and the Medical University of Warsaw, addressed to the management staff and specialists working in health care. The studies are carried out according to a unique curriculum prepared by experienced practitioners and the best researchers from both universities.

AMBA – The Association of Masters in Business Administration confirms the highest quality of educational services among MBA programmes. AMBA has already given its accreditation to 240 schools in 70 countries, including only six universities in Poland. Only 2% of the business schools in the world are distinct enough to claim the AMBA accreditation ([www.mbaworld.com](http://www.mbaworld.com)).

[www.sgh.waw.pl/mba](http://www.sgh.waw.pl/mba)





## Educational Offer for Children and Youth

Various economic and entrepreneurial activities are organised for children and young people aged 10–16 years:

- Children's University of Economics (EUD) – lectures and workshops for children aged 10–13 years
- The Academy of Young Economist (AME) – lectures and workshops for teenagers aged 13–16 years
- Summer Academy of Economics and Entrepreneurship (LAEP) – summer meetings for teenagers aged 13–16 years
- Economic Innovation (INNE) – one-day workshop for 5-8th grade pupils
- Short Attractive Engaging Lectures (KAWA) – meetings on educational and economic topics for parents of children and youth aged 10–16 years
- Summer and Winter Holidays with SGH – classes for children and youth from primary schools.

## **Patronage Programme "SGH Academic Class"**

The aim of the programme is to develop cooperation between SGH and outstanding high schools in Poland. Participation in the programme provides high school students with a possibility of regular contact with the academic world. The programme also allows students to discover SGH's educational offer and makes it easier for them to choose a professional path. As part of the programme, special classes for students are organised by academic teachers and associates of SGH Warsaw School of Economics. Classes are held at the university and at its premises. The programme also provides an opportunity to develop cooperation in the field of tutoring for the best students, using the SGH Library, or cooperating with student academic circles.

## **The Entrepreneurship Olympics**

A modern project of social and pro-entrepreneurial character. It has the status of one of the largest Olympics for students of secondary schools. Over a dozen thousand young people interested in entrepreneurship, management and economy from over 1,000 schools all over Poland apply for each edition. The Olympics is a joint initiative of the Foundation for the Promotion and Accreditation of Economic Education and the five largest Polish economic universities – SGH Warsaw School of Economics and economic universities in Katowice, Kraków, Poznań and Wrocław.

## **Warsaw School of Economics' Secondary School**

Warsaw School of Economics' Secondary School educates young people in accordance with the highest teaching standards and their economic and social sensitivity. The school's mission is to foster the intellectual development of each student, his or her love of learning, as well as to shape their personality. The school prepares students for the challenges of the modern world – to fluently speak foreign languages, to gain and use their knowledge on their own, to be sufficiently prepared for studying at the university and admitted to the major they wish to pursue, which would enable them to develop interests and passions for the future. The staff comprises SGH academic teachers.

## **University of the Third Age**

University of the Third Age is an educational offer for people that would like to expand their knowledge in terms of economics, economic history, law, as well as culture, art, politics, philosophy or psychology. Classes are conducted by specialists, representatives of the worlds of science, culture and art who ensure high standards of education and take care of the diversity of issues undertaken during classes. In addition to plenary lectures, students can participate in additional classes such as: language learning, sports activities (ballroom dancing, rehabilitation gymnastics), memory training, online senior citizens' club, drawing circle, theatre and poetry club, discussion club – "To Know More", bridge club, hiking club, English Club, Italiano Club. University of the Third Age also offers psychological and legal advice and a series of classes devoted to the safety of seniors.

## SGH Library

The largest economic library in Poland with its holdings of about one million volumes of books and magazines in the field of economics, history of economic thought, econometrics, economic policy, management and marketing, environmental protection, computer science and cybernetics.

The SGH Library also has the largest collection of books in Poland related to socio-economic issues. It contains many first editions of the works of economic classics. The library offers almost 1,000 titles of Polish and foreign current magazines and about 10,000 titles of magazines, with full texts, in computer databases. The library has a European Documentation Centre, which is part of the Europe

Direct information network. It acts as a depository for the publications of European communities. Additionally, the library collects and offers materials issued by the Publications Office of the European Union in Luxembourg, as well as publications of individual European institutions and Polish governmental and non-governmental organisations. The mission of the SGH Library

is to accommodate the needs of the academic community and other groups of readers. At present, both the librarians and the readers may use Automated Library Expandable Program (ALEPH) resulting in an efficient and user-friendly experience. The library's collection can be accessed on site via the university network, as well as remotely using appropriate credentials.

## Centre of Foreign Languages

The primary role of the Centre of Foreign Languages (CNJO) is the organisation of language

courses and exams taken by SGH students. The portfolio of the quality language courses offered by CNJO includes English, German, Russian, Spanish, French and Italian, as well as Polish for foreigners. The emphasis is put on topics related to economics, taking into account current

issues concerning socio-political and economic life. The Centre is authorised to conduct exams: Daf Test (it entitles one to study in Germany). The Centre of Foreign Languages has its own library and reading room. Its collections include dictionaries, lexicons, textbooks and scripts. In addition, the media library offers audio-visual materials for individual student work.

## Modern Education

SGH runs an e-learning platform e-sgh.com, which enables conducting full online classes and publication of supplementary materials for lectures and exercises, as well

as organising and conducting courses and trainings. SGH students can take part in e-learning lectures, study multimedia content enriched with educational films, discuss on

the forum and chat. A wide range of e-learning lectures consists of over 60 subjects. Some of them are conducted in cooperation with other universities from Poland and the United States.

## Centre for Open Education

The Centre for Open Education is a department responsible for the developing and organising new forms and methods of education, conducting further education courses, organising economic education processes within the concept of lifelong learning and coordinating the process of improving professional qualifications of university employees. The activities of SGH Centre for Open Education also include conducting economic education projects and organising conferences and seminars promoting the use of modern technologies in academic didactics. As part of the programme, the following projects for young people are carried out: Children's Economic University, Academy of Young Economist and the Entrepreneurship Olympics, disseminating economic knowledge and promoting entrepreneurial attitudes among students. As part of the projects financed from EU funds, in particular from the European Social Fund, the Centre conducts training cycles for the administration, implemented in the formula of blended-learning ("Professional Clerk – Modern Administration" and "Improving the qualifications of PUP employees using the blended learning method").

## Centre for Physical Education and Sport

Centre for Physical Education and Sport (CWFIS) offers classes in many sports, such as aerobics, athletics, functional training, boxing, callanetics, soccer, handball, futsal, karate, athletics, pilates, basketball, bodybuilding, nordic walking, swimming,

volleyball, ballroom dancing, tennis and sailing. The centre organises ski and snowboard camps and canoeing, bicycle and sailing trips. CWFIS employees conduct trainings with many sections of the Academic Sports Association (AZS), which brings

together nearly 300 students. SGH players take an active part in the Polish Academic Championships and the Academic Championships of Warsaw and Mazovia, as well as in international events where they represent SGH.



# Students

The greatest asset of SGH Warsaw School of Economics are its students. Many of them are active in the Student Union, science clubs and numerous organisations. Student organisations and science clubs connect people with common interests and goals. Not only they provide a pleasant way of spending free time, but also allow students to fulfil dreams and passions, gain knowledge and gather experience. They prepare students to start their professional career. Students implement projects concerning various spheres of social life: science, culture, professional work, sport or entertainment, while establishing contact with sponsors and companies offering patronage of these events. Student science clubs enrich scientific conferences with their innovative ideas, cooperating with departments and other SGH units.

The most active student organisations include:

## AIESEC

It is the largest student organisation worldwide. It operates in 16 academic centres in Poland, bringing together young, ambitious and creative people who want to develop themselves in an international environment. The main activity of the organisation is an international internship and volunteer programme. AIESEC also organises job fairs for students or thematic conferences. The AIESEC branch at SGH has about 100 active members.

## SGH Choir

It has been operating since 1993, under the direction of Tomasz Hynek. The choir is 8-voice, performs both classical and popular music, surprising the audience with interesting arrangements and performance ideas. The mission of the SGH Choir is to create a group of people who share the passion for music and singing and to provide them with opportunities to develop in this direction and participate in interesting undertakings. It has won many national and international competitions.

## Erasmus Student Network

The organisation was founded in 2001 by a group of young people in response to the needs of exchange students coming to our university from different parts of the world. It is one of the three largest organisations at SGH. Initially, its activity focused on helping foreign students to adapt to the new environment. Currently, it also organises a number of substantive projects, both for exchange students and SGH students.



## **CEMS Club Warsaw**

An organisation supporting the prestigious Master's in International Management (CEMS MIM) programme implemented at 32 of the best economic universities worldwide and organising about 40 initiatives a year at SGH Warsaw School of Economics. The CEMS Club enhances integration between the academic and business community through cooperation with many partners.

## **Independent Students' Monthly MAGIEL**

The magazine has been published since 1995 at SGH Warsaw School of Economics and since 2011 also at the University of Warsaw. In the ProJuvenes MAGIEL plebiscite, it was awarded the prize for the best student medium in Poland. The mission of the magazine is to provide access to the most reliable information. MAGIEL is not only a magazine. For the members of the editorial office it is a meeting place, an opportunity to polish their journalistic skills and improve their know-how in departments such as fundraising, marketing and PR.

## **Independent Students' Association (NZS SGH)**

An organisation operating in over 30 universities in Poland. It was established in 1980 to protect the rights of the academic community and democratic principles in Poland. It conducts a wide range of activities including business, educational, cultural, charity and sports projects of a local and national range.

## **Folk Song and Dance Ensemble of SGH**

Since 2004, Folk Song and Dance Ensemble of Warsaw School of Economics has been celebrating Polish folk culture in Poland and abroad and educating a generation of dancers. Anna Markowska is the manager and guardian of the group. In its history, the Ensemble has represented Poland at numerous foreign festivals in countries such as Spain, Morocco, Kazakhstan, Turkey, Greece, Italy, Bulgaria, Hungary, Lithuania, Croatia, the Netherlands, Ukraine, and even visited the Azores and Japan. It has also repeatedly performed for the Polish community abroad celebrating national holidays. In 2015, the Ensemble released the album "Debiut", which included Polish folk songs and songs from foreign repertoire.

## **Student Union**

An organisation associating all SGH students, operating through bodies (approx. 150 students) appointed in each academic year from different years of study. It carries out activities aimed at protecting students' rights and interests. During the year, it implements over a dozen projects, both substantive and entertaining.

## **SGH Theatre**

It was established by students of SGH Warsaw School of Economics in cooperation with Teatr Konsekwentny. The director and mentor is Jerzy Łazewski. The Theatre has existed since 2008 and has staged works by Shakespeare, Masters, Zelenka, Swinarski, Calderon to name a few. Over its many years of activity, SGH Theatre has prepared both comedic and tragical works, full of momentum multi-personnel performances and intimate etudes. In 2016, it won the audience award at the 3rd START Student Theatre Festival.



# History and Tradition

SGH Warsaw School of Economics is the oldest economic university in Poland. It was established in 1906 under the name of Private Courses of Commerce for Men at a time when Poland was partitioned between Russia, Prussia and Austria. Its founder, August Zieliński, managed to obtain the permission of the Russian authorities for to organize the courses, which, in fact, provided academic lectures in the Polish language.

During World War I, with the consent of the occupying German authorities, the courses were run as "Handelshochschule", i.e. the Higher School of Commerce (HSC). However, it was not until Poland regained independence in 1918 that it became possible to give the institution a more academic character. In 1924, the university obtained legal personality and its graduates, in addition to a professional diploma, could receive a master's degree, as well as a doctor of economic sciences and a post-doctoral degree. In 1933, in accordance with the new law on academic schools, the university obtained full academic rights and changed its name to the Warsaw School of Economics. During World War II the university operated in conspiracy.

After the end of the war in 1945, classes were resumed in the library building, which fortunately was not destroyed. In June 1949, communist authorities

nationalised the university and transformed it into the Central School of Planning and Statistics. The "socialist shape" imposed on the university by communists was aimed at creating an institution for educating official personnel according to the needs of a centrally planned and managed economy. Despite numerous limitations and obligations, the so-called science schools were developed, such as those of Aleksy Wakar and Michał Kalecki, which at that time were an avant-garde of economic thought. By the end of the period of the Polish People's Republic, the need for thorough reforms of the school became discernible. Favourable conditions for change prevailed in 1990, in the wake of the general transformation of the state. The teaching process was computerised and modernised and contacts were established with the best economic schools in Europe and around the world. Students were given the

opportunity to choose lecturers and shape individually their programme of studies.

On 5<sup>th</sup> of April 1991, the university returned to its previous name of "Szkoła Główna Handlowa w Warszawie" – translated as SGH Warsaw School of Economics. The reform in the beginning of the 1990s resulted in the liquidation of the departments and the scientific activity was concentrated in 5 collegia. Poland's accession to the European Union was associated with the introduction of the so-called Bologna process. On 18<sup>th</sup> January 2006 the Senate adopted a three-stage division of studies into bachelor's, master's and doctoral studies. Cooperation with foreign academic centres increased significantly. At present SGH is a member of prestigious international networks and organisations that influence the shape of the global research and higher education area.



# Campus

SGH campus has been included on the list of monuments, both because of the unique architectural values of the buildings and the urban assumptions.



The main composition of the campus is created by three unique buildings with coherent architecture in the art déco style, designed by the architect Jan Witkiewicz Koszczyz. The experimental building located at 24 Rakowiecka St. (current building A) was the first to be constructed (in the years 1925-1926) and was organised around a central lecture theatre with a monumental space topped with a unique, semi-circular roof lantern. The building of the library, erected in 1928-1931, is an example of the most advanced, innovative functional solutions implemented at that time in Europe with a fascinating use of natural light in various spaces. A huge reading room with its almost 1,000 cubic meters, covered with domes of three cylindrical roof lanterns, naturally lightening the roof from five sides, arouses admiration both for its size and for its lighting solution. The main building, constructed in 1951-1955 according to J. Witkiewicz Koszczyz's design from 1924 and modified by Stefan Putowski, is arranged around a central courtyard, SGH Main Hall topped

with a staircase pyramid made from glass.

A characteristic feature of these three buildings is the opening of the space to natural light and an exceptionally simple and transparent structure. The facades of the buildings are distinguished by their attics with ceramic mosaics, symbolising various types of business activities, among which a crowned eagle, decorating the front wall of the library since 1930, despite the changing fate of the country, draws particular attention. In connection with the celebration of the university's centenary in 2006, a modern building C was opened and awarded the prestigious title "Construction of the Year 2006" by the Polish Association of Construction Engineers and Technicians. The building serves as a didactic and conference centre of SGH Warsaw School of Economics. The scientific and didactic facilities of the university consist of 5 buildings with 10 lecture halls, 81 smaller teaching rooms and 12 computer laboratories. Moreover, the school has 2 dormitories and a historical library.

